



AGRI CAMBODIA 2017

The 2nd International Exhibition and Conference on
Agriculture for Cambodia



POST SHOW REPORT



PHNOM PENH, CAMBODIA
02-04 AUGUST 2017



AGRI CAMBODIA 2017

a commercially success

1,105
TRADE VISITORS

50
EXHIBITORS

SHOW FEATURES

BUSINESS MATCHMAKING

Business one-one one meeting took a place in our VIP lounge and was aiming to assists exhibitors and buyers to get the right contact for their business

INTERNATIONAL CONFERENCE

The speakers are professional experts in the industry

FARM VISIT

Exhibitors are able to see the local farm. Farm visit provides exhibitors the practical and comprehensive view.

TOP EXHIBITING COUNTRIES



Under the auspice of the MINISTRY OF AGRICULTURE FORESTRY AND FISHERIES OF CAMBODIA and MINISTRY OF COMMERCE OF CAMBODIA; Agri Cambodia 2017 – the 2nd International Exhibition & Conference on Agriculture for Cambodia was held successfully

SEMINAR PROGRAM

Hosted by MINISTRY OF AGRICULTURE FORESTRY AND FISHERIES OF CAMBODIA

HIGHLIGHT TOPIC

Agricultural Investment and Opportunities in Agricultural Sector

by Mr. Srey Vuthy, Director of Department of Planning and Statistics.

Import and Agricultural Pesticides and Insecticides procedure and Policy

by Mr. Thy Chantha, Deputy Director, Department of Legislation

Import and Export Agricultural Product, SPS Procedure and Policy

by Mr. Keo Monthivuth, Director of Plant Protection Department

How to earn more income through Higher Yield and Better Quality Crops

by Mr. Simon Lim, Director of Planet Trading Services Pte Ltd (Singapore)

The seminar program provided a fantastic opportunity to find out about ground-breaking developments in crop production, to make decisions and to find new partners – a unique chance to exchange information and ideas with experts and experienced growers.



90%

of delegates rated their overall conference experience as good or excellent

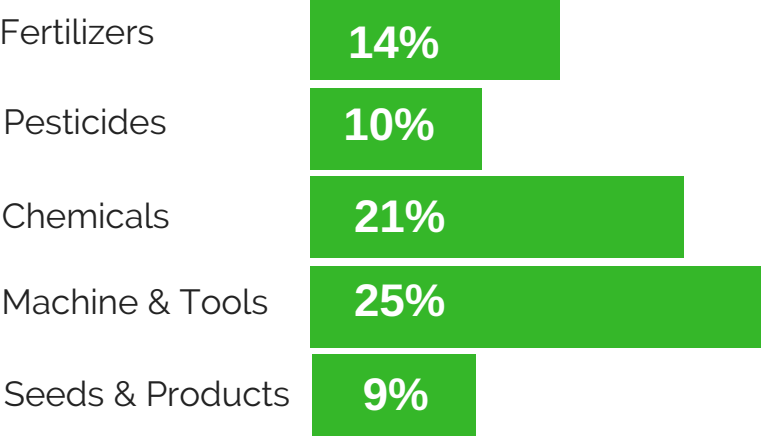
92%

of delegates rated the quality of speakers as good or excellent

EXHIBITOR STATISTICS

EXHIBITOR BY PROFILE

International participation from key countries with strong portfolio



90% Of exhibitors satisfied with the visitor traffic and quality of visitors

70% are expected to return for next year

"We got some contacts who can be our customer, they're really potential customer"

MR. HOA, VEDAN ENTERPRISES

84% awarded the trade fair the overall rating "good to excellent"

"The show was very great that help connecting us with farmers and dealers"

MR. SIMON LIM, PLANET TRADING SERVICES PTE LTD

85% would recommend the show to their colleagues



VISITOR STATISTICS



PURPOSE OF VISIT

Meet business partner	30%
Market overview	15%
Buy production and services	15%
Find new business partners/innovation	20%
Attend seminar/ conference	15%
Sell products and services	9%
Evaluate show for future participant	5%

AREA OF BUSINESS

Manufacturers	9%
Farmers and End Users	20%
Dealers and Distributors	50%

81%

of visitors found the products they were looking for

92%

of visitors WILL attend again next time

80%

of visitors agreed that AGRI MYANMAR 2017 was a leading event

52%

of visitors were the final decision maker or key specified for purchasing decisions

SEE YOU AGAIN

THE 3RD EXHIBITION & CONFERENCE ON
AGRICULTURE FOR CAMBODIA

**AGRI**
CAMBODIA 2018

05-07 SEPTEMBER

PHNOM PENH, CAMBODIA

Organizer

VEAS

Supporters

